

INDUSTRY+ TECHNOLOGY

Industry

Adax
AESA Cortailod
Alfa Romeo
Basin
Cendres+Métaux
Ciposa
Dumont Tools
Dupraz
Egis
Eli 10
Eligreen
ETA Manufacture

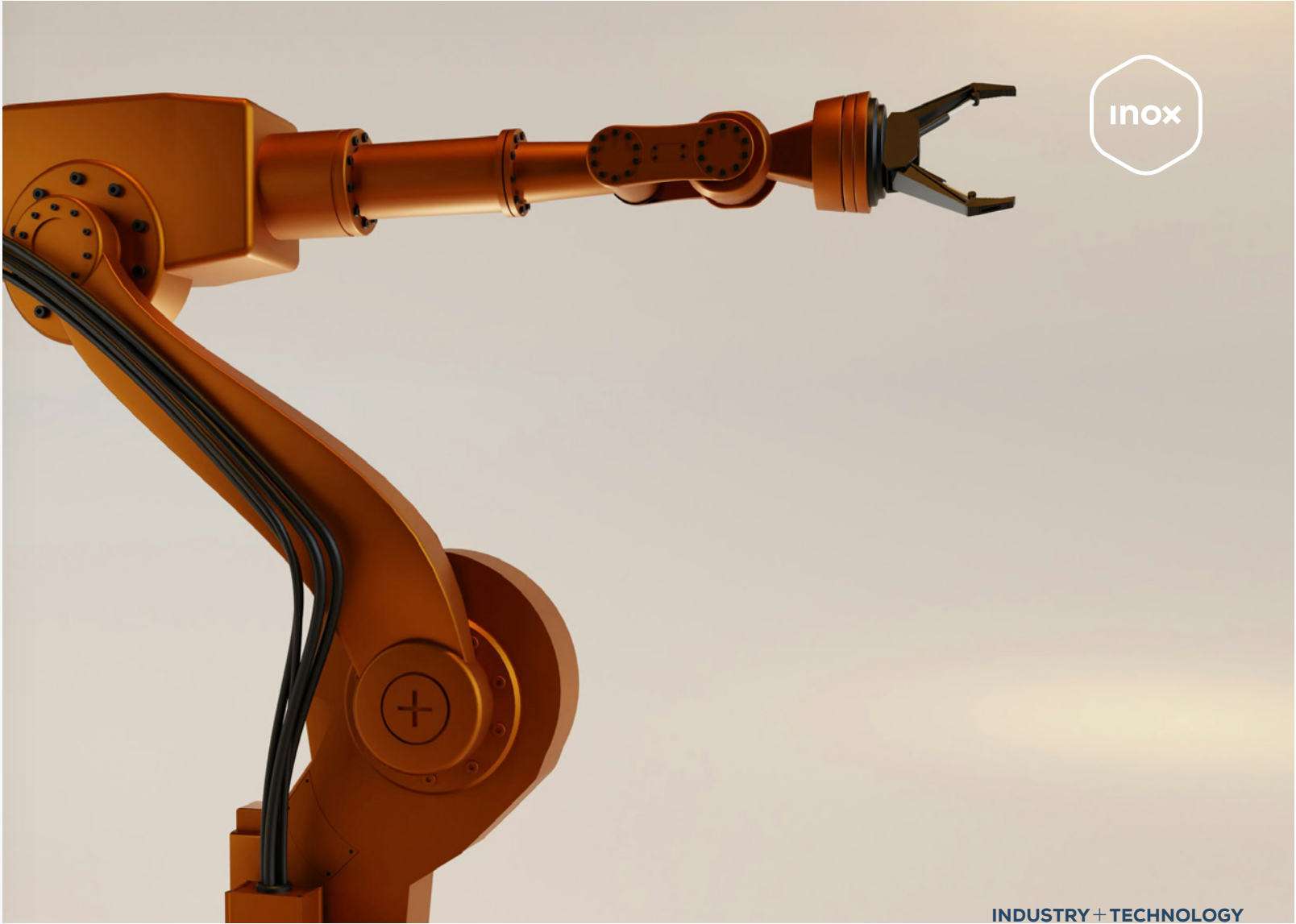
Felco
Fiat
Fleurier Ebauches
FKG Swiss Endo
Groupe E
Guillod Gunther
Inhotec
Lancia
Lauener
Leclanché
Microcity
Mikron
Polytype

Precitrame
Reuge Musique
Robert Laminage
Seyonic
Sferax
SIE - TVT
Singer
Smile line
Swiza
TRS
Viteos
Vitrocса
Wenger

Technology

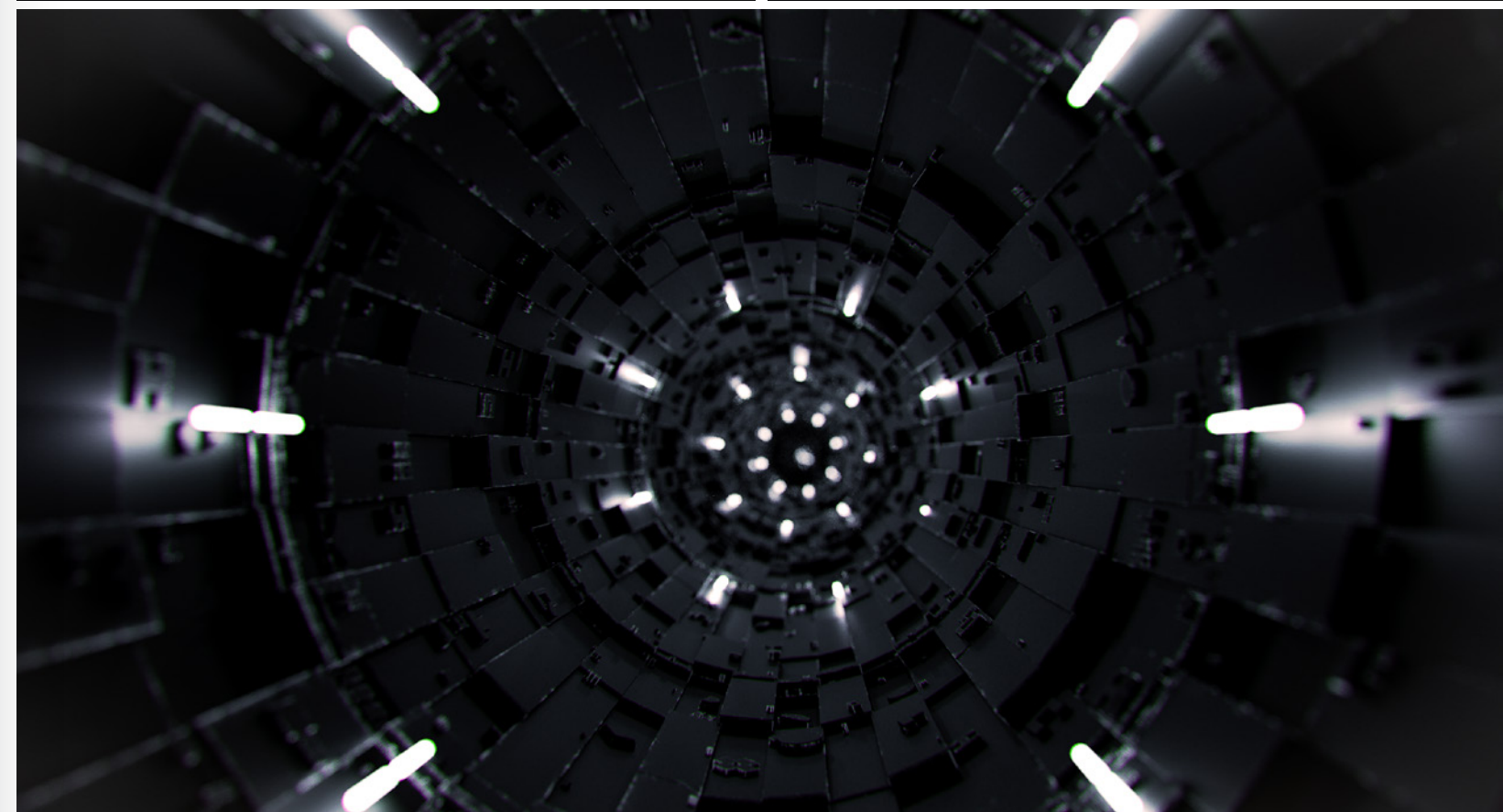
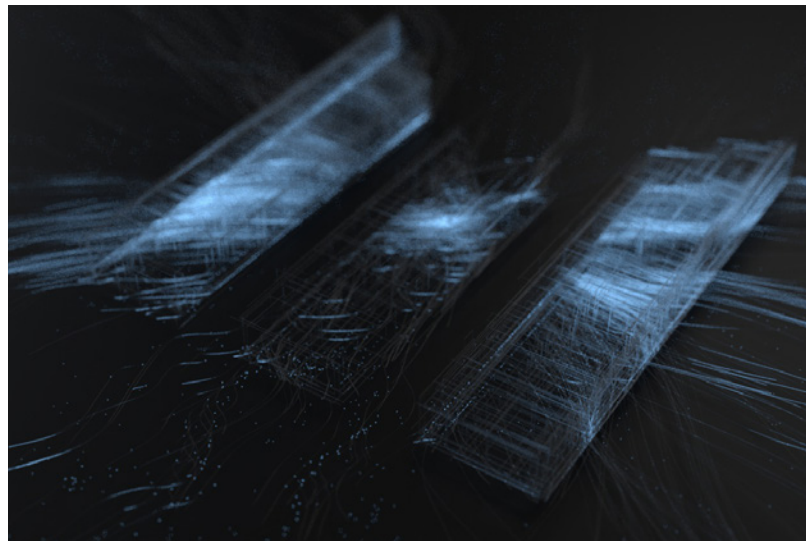
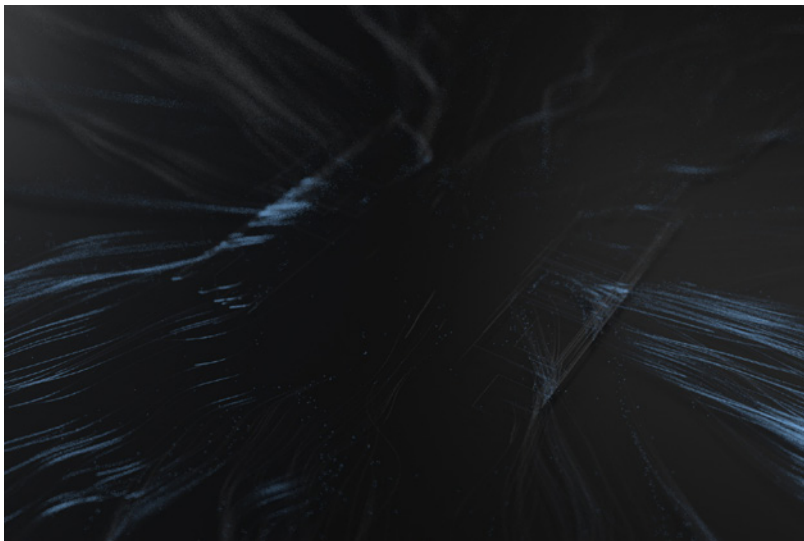
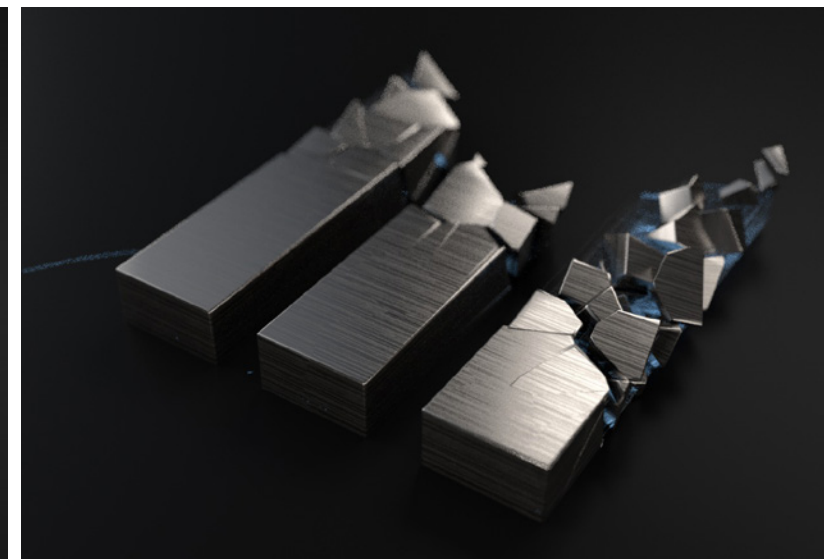
Alp+ICT
Balluun
Besmart
Confectronic
Connectcom
CSEM
Deeption
Densiparc
EM Microelectronic
E-media
Eyra
Infoteam
Interwage
K&K ingénieurs

LightSeeds
Luceed
MEZeroE
Microcity
Memoire Vive
NID
Omnicom
PetroMarker
SoSoftware
Technosoft
Samsung
Softcar
Symbios
Symetis
Uditis



MIKRON

MICRO PARTICLES



**IMMERSIVE
EXPERIENCE**





empowering
everything connected



embodying
user experience

Before

After



EM MICROELECTRONIC



em microelectronic

Over forty years of experience building semiconductors

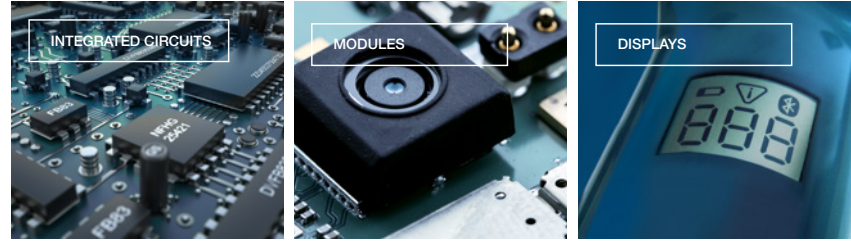
Mastering ultra-low power and time accuracy integrated circuits, modules and displays.

EM Microelectronic's product portfolio encompasses RFID circuits, smart cards ICs, ultra-low power microcontrollers, power management, LCD drivers and displays, sensor and optoelectronic ICs, and integrated 32-bit MCU and standard analog ICs.

EM microelectronic Integrated Brand Strategy
Inox Communication
06.02.2018

About

Chapter 02

A close-up photograph of a hand holding a small, rectangular microchip. The chip is gold-colored with many pins. The background is dark and out of focus.

Leader in ultra-low power, low voltage management

Power management and energy performance

Energy harvesting
Energy storage
Power management
Power supply

EM microelectronic Integrated Brand Strategy
Inox Communication
06.02.2018

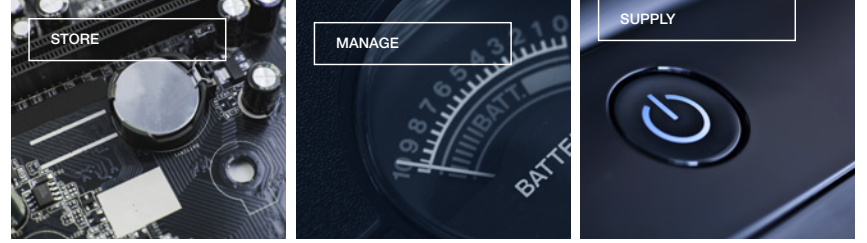
About

Chapter 02

A photograph of a diver underwater, illuminated by a bright light source. The diver is surrounded by a large school of fish. The background is dark and blue.

emphasizing energy efficiency

ultra-low power.
time accuracy.



SYMBIOS

TIME FOR REVOLUTION



HIP
Femoral Implants



HIP
Acetabular Implants



SPS® Evolution

The SPS® stem, which was first produced in 1993, is based on a globally unique concept directly derived from the 3D Custom technology developed by Symbios.

Since then, highly encouraging clinical experience with Custom stems, in the interim confirmed by results at 15 years²⁰ on young patients, suggested a potential for significantly improving the standard for cementless stems: this gave rise to the SPS®, which remains to this day the only standard stem entirely designed on the basis of the Custom algorithm applied to the average femoral anatomy of patients.

Since that time, following more than 50'000 implantations and 20 years of clinical experience, the published results²¹ for SPS® confirm the validity of its design and place it among the cementless stems used for reference.

In 2012, Symbios applied an innovative ultimate version of the concept. After 20 years of developing our technological expertise in 3D pre-operative planning, the sophisticated extramedullary design of the SPS® Evolution now allows surgeons to perform the most effective standard reconstruction possible statistically speaking. Thus, being perfectly custom-made for an average anatomy and allowing optimal reconstruction for the average prosthetic centre of rotation, the SPS® Evolution allows surgeons to effectively restore function in the majority of patients, while preserving the simplicity of a standard stem.

20 years
Clinical experience of the original SPS® concept

100%
Survival after 10 years



KNEE
Total Prostheses





XP ENDO[®]
solutions

EXPAND
YOUR
MIND

ADAPTIVE. EASY. SAFE. EFFICIENT.

www.fkg.ch/xpendo



XP ENDO[®]
solutions

RETREATMENT

Simplify your retreatment
protocol and reduce your
operation time

XP-endo[®] Shaper
- Unique file design and high-speed rotation enhance the efficiency of gutta percha plastication
- Improved penetration capability and retreatment effectiveness, compared to other single file systems¹

XP-endo[®] Finisher R
- Optimized expansion capacity allows the semi-active file to abrade root canal walls and dislodge filling material in difficult-to-reach areas.
- Seamless adaptation to all root canal morphologies

Exclusive alloy
- Excellent resistance to cyclic fatigue²
- Optimal core diameter (2/3 Ø) improves efficiency in filling material removal, while maintaining superelasticity and extreme flexibility

Unique design
- Reduces remaining root filling material up to twice the efficacy of passive ultrasonic irrigation³
- Provides enhanced precision cleaning of the root canal, leaving walls cleaner than other available systems⁴

Protocol and more information on www.fkg.ch/xpendo

FKG & Jean-Claude Boulier



RACE[®] EVO

THE
RACE
LEGACY

SAFE. EFFICIENT. SOFT CONTROL.
www.fkg.ch/race-evo



R-Motion[®]

RECIPROCATION
REDEFINED

SAFE. EASY. MINIMALLY INVASIVE.
www.fkg.ch/r-motion

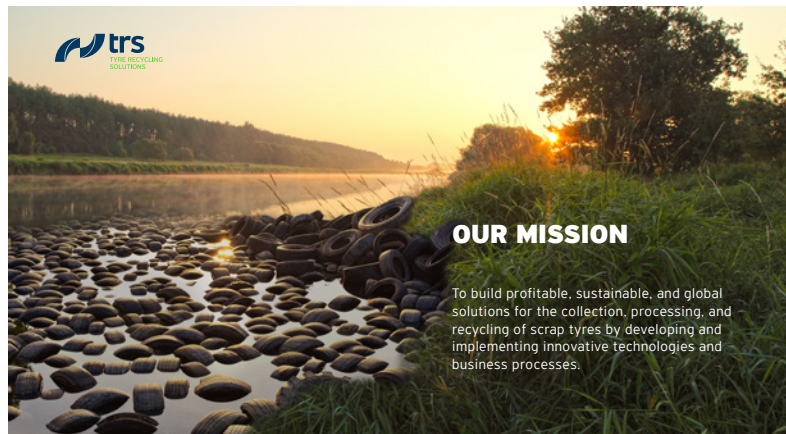
FKG SWISS ENDO FRUITS OF INNOVATION



Founded in 1931, FKG Dentaire SA is today at the very cutting edge of development, production and distribution of dental products for dentists, endodontists and laboratories.

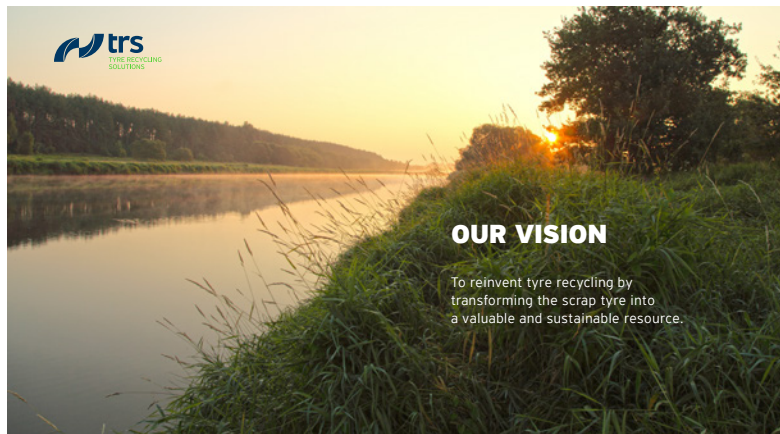
From January 2013, FKG Dentaire SA has a new visual identity. Whilst maintaining the entrepreneurial spirit and values of innovation and quality, the Management asks Inox Communication agency to make the FKG brand more visible thus supporting company growth, expansion of its product range and international development.

TRS TURNING TRASH INTO CASH



OUR MISSION

To build profitable, sustainable, and global solutions for the collection, processing, and recycling of scrap tyres by developing and implementing innovative technologies and business processes.



OUR VISION

To reinvent tyre recycling by transforming the scrap tyre into a valuable and sustainable resource.

trs Intelligent Compounding®

COMPOUNDING INTO INNOVATIVE MATERIALS

TRS doesn't stop at the powder. We work with our partners and customers to use TyreXol™ powders in innovative and valuable downstream applications.



YOUR PARTNER FOR SMART SOLUTIONS

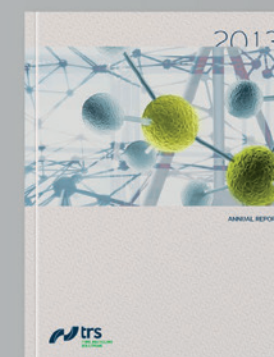
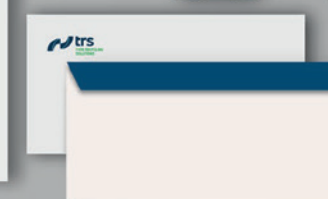
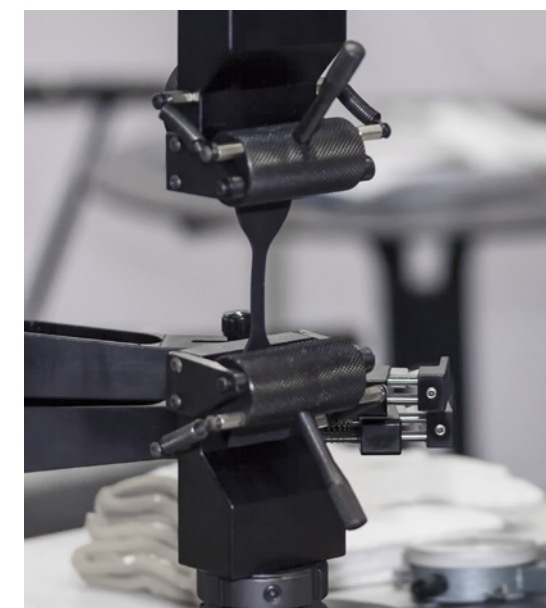
Fusing sustainability and smart solutions with optimal quality standards and high marketability, for a positive ecological footprint.



trs Intelligent Compounding®

HIGH STANDARD QUALITY CONTROL

Our products and production processes conform to strict standards synonymous with Swiss quality and precision around the world. We drive both quality control and assurance to meet the stringent product requirements our clients demand.

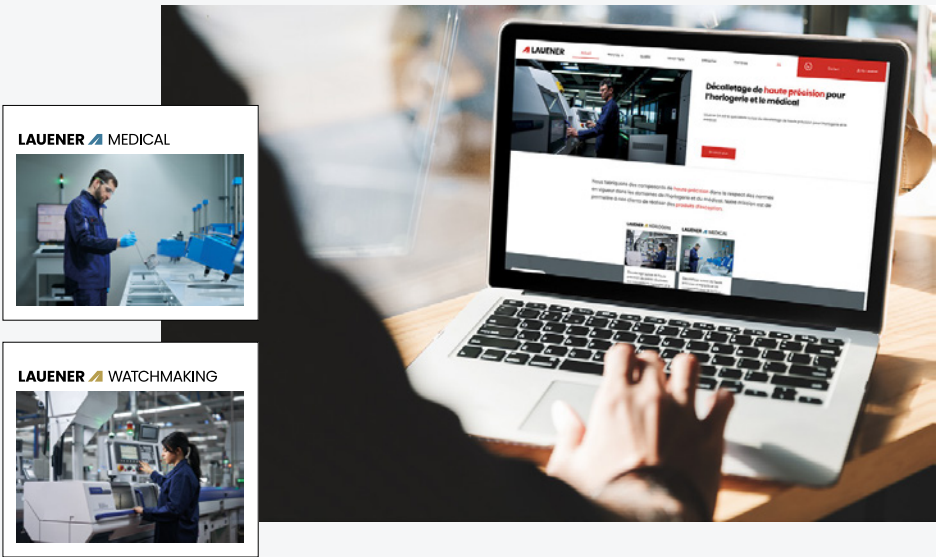


LAUENER EXCELLENCE INDUSTRIELLE

UNE APPROCHE CENTRÉE SUR LA SATISFACTION CLIENT POUR CONSOLIDER UNE POSITION D'EXPERT

CONTEXTE L'entreprise Lauener SA souhaite renforcer sa position d'expert en décolletage de haute précision dans tous les domaines microtechniques. Cette démarche de repositionnement consiste en un renforcement identitaire, une reformulation de la marque ainsi que le développement d'une stratégie de communication. Ce repositionnement doit permettre à la marque de consolider sa clientèle existante et d'augmenter sa notoriété.

SOLUTION La mise en application de notre méthode iBS a eu pour objectif de développer une approche centrée sur le client et ses besoins (Customer Centric). Le résultat consiste en une nouvelle méthodologie de travail, un cercle vertueux impliquant l'ensemble des collaborateurs et partie-prenantes : CARE Customer Acknowledgment Results to Excellence. Cette nouvelle approche est soutenue par une communication segmentée par marché a n d'adapter les messages aux domaines spécifiques de l'horlogerie et du médical.



AVANT

LAUENER

APRÈS

LAUENER
Swiss Turning Excellence

WE CARE

We are **constantly attentive** to our **customer service provision**, to the **quality** of the project and the **on-time** delivery of finished products.



Excellence is the result of
Continuous improvement

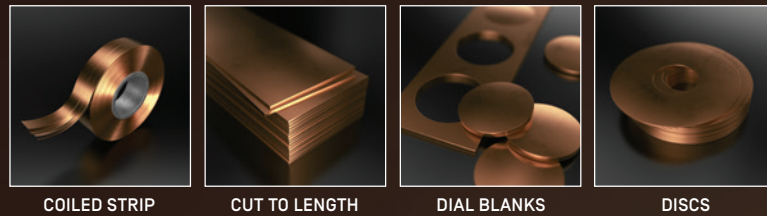
We are continually improving efficiency by simplifying production flows and monitoring the quality of provided delivery and services.

We improve on
Quality, delivery and services

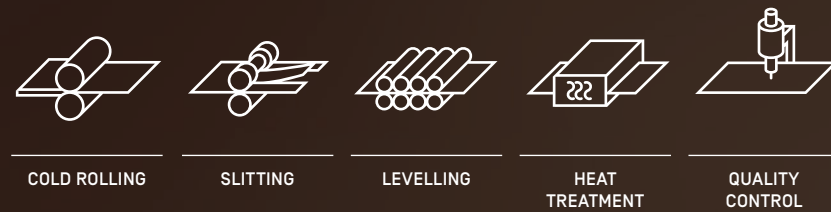
We are a **strategic partner** for our customers and contribute to their development through our ability to meet **high technical**, logistical and quality standards.



ENGINEERED METALS FOR PRECISION INDUSTRIES



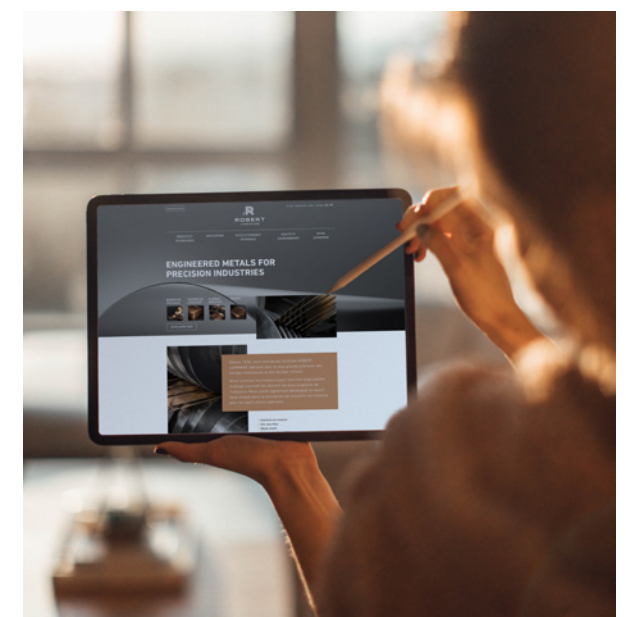
OUR TECHNOLOGY



ONE SPECIFIC ALLOY FOR YOUR APPLICATION

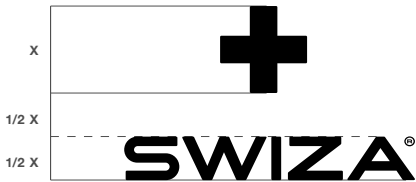
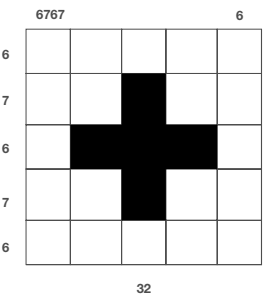
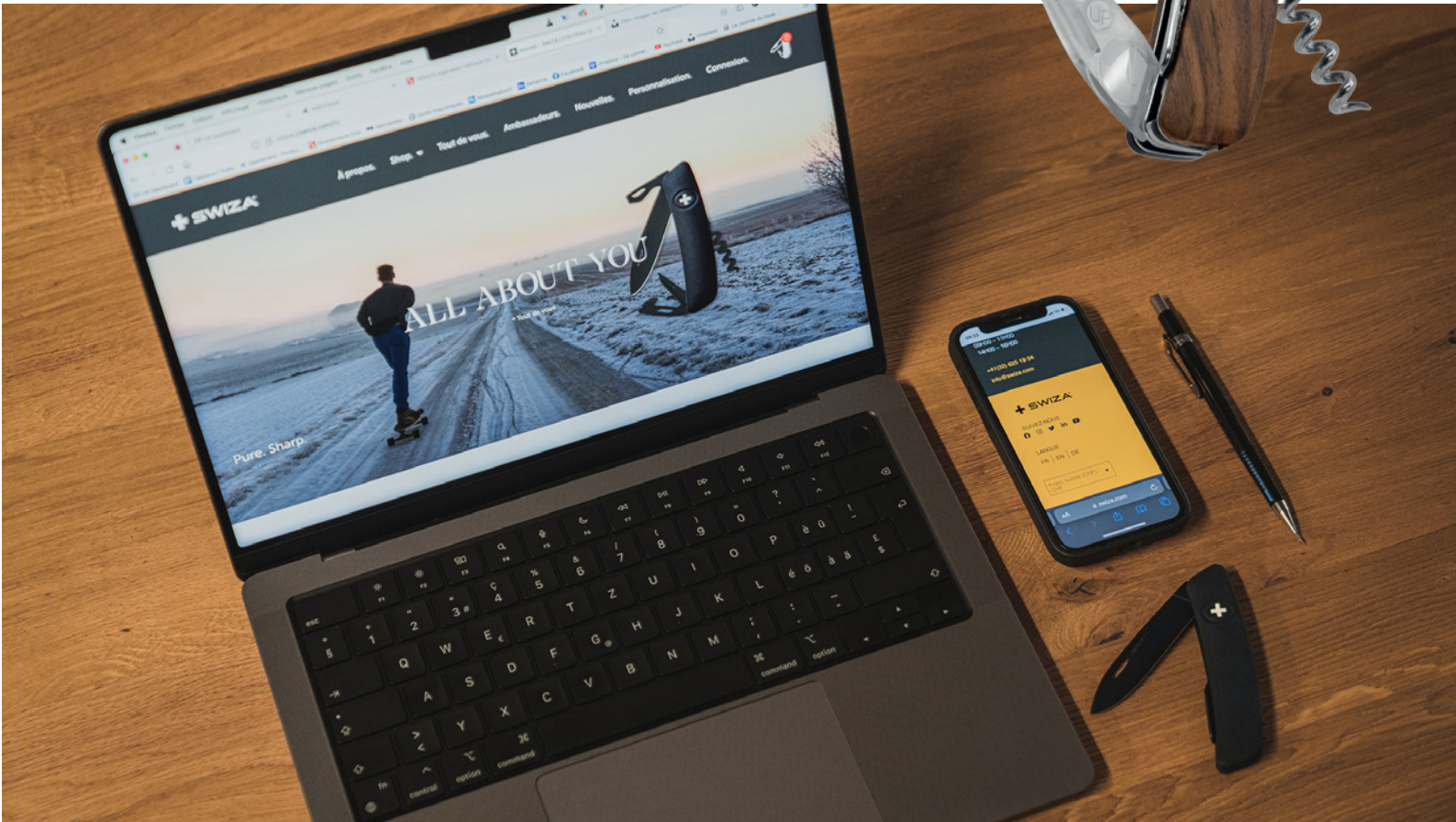


KEEP
ROLLING
KEEP
INNO
VATING



SWIZA THE SWISS KNIFEMAKER

Inox Communication a accompagné SWIZA dans son repositionnement stratégique. En collaboration avec le client et l'agence TOAST, nous avons élaboré une stratégie de marque complète, puis accompagné le client dans la création de ses supports de communication.



Pur.

Swiss Jura made
Durabilité
Authenticité

Affûté.

Justesse
Précision
Qualité

Habile.

Personnalisation
Versatilité
Agilité

Audacieux.

Innovation
Non conventionnalité
Entrepreneuriat

ALL ABOUT YOU



SIGNATURE COLLECTION

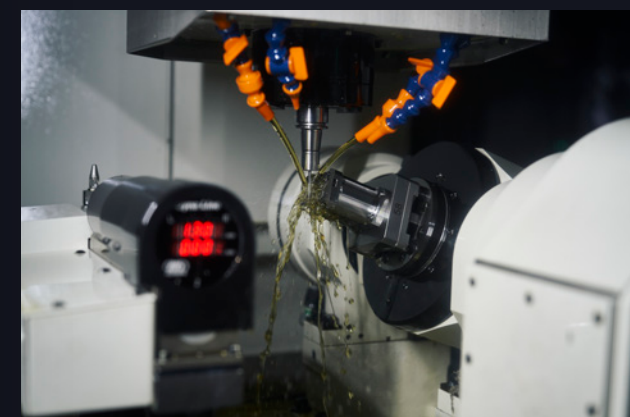


INHOTEC PROGRESSER CONSTAMMENT

www.inhotec.ch



INHOTEC
manufacture de précision



[ACCUEIL](#) [À PROPOS](#) [SAVOIR-FAIRE](#) [PARC MACHINES](#) [CONTACT](#) [CARRIÈRE](#)



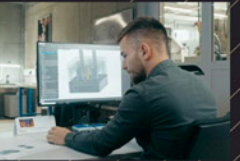
INHOTEC
VA VOUS SURPRENDRE ...
Découvrez notre film [VIDEO](#)

Une Manufacture de précision au service des marques horlogères

SAVOIR-FAIRE

"Progresser constamment, c'est l'essence même de notre philosophie. INHOTEC, c'est avant tout des hommes et des machines en perpétuelle évolution, le fruit de plus de 10 ans d'investissements continus."

Alexandre EME, Directeur



[DÉCOUVRIR TOUTS NOS SAVOIR-FAIRE](#)
[TÉLÉCHARGER LA BROCHURE](#)



À PROPOS

Forcée par Alexandre EME en 2011 au Locle, dans le canton de Neuchâtel, INHOTEC propose aux marques horlogères un service personnalisé de production de composants horlogers et d'éléments destinés à être assemblés dans les mouvements Haute Horlogerie. Identifiés Swiss made, l'assemblant tous les corps de métiers, INHOTEC se positionne comme partenaire stratégique des marques horlogères suisses.

[EN SAVOIR PLUS](#)

PARC MACHINES

- Méulage
- Fraiseage 3 et 5 axes
- Electroérosion à fil
- Laser
- Décoration machine
- Mécanique
- Garnissage
- Polissage

[DÉCOUVRIR](#)





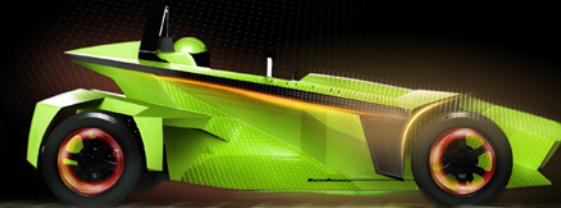
INHOTEC SA
RD 10 FRANCE 18 - 2000 LE LOCLE - SUISSE
TEL. +41 (0)20 801 10 00
WWW.INHOTEC.CH

A PROPOS
SAVOIR-FAIRE
PARC MACHINES
CONTACT
CARRIÈRE

AVENTOR PURE RACING



BREAKTHROUGH ECONOMIC ADDED VALUE. NO PAINT,
NO CHEMICAL TREATMENT, ZERO DIRECT EMISSIONS,
ONLY DEGRADABLE MATERIALS,
TOWARDS 100% RECYCLABLE



Aventor motorsport is born.
300 kg, electrical propulsion bio
polymer and advanced composites
architecture

AVENTOR





www.singersa.ch

SINGER
MANUFACTURE DE CADRANS SOIGNÉS

La Manufacture



GRAND OPENING DOORS

Enorme succès pour l'inauguration
de Microcity, nouveau fleuron de
la microtechnique neuchâteloise !

L'inauguration officielle du bâtiment Microcity sur le Pôle d'innovation – Neuchâtel s'est tenue le 8 mai en présence de nombreux représentants des milieux politiques, économiques et académiques. Le canton de Neuchâtel joue un rôle majeur dans ses domaines d'excellence. L'implantation de l'EPFL en terres neuchâtelaises vient renforcer le réseau de compétences microtechniques et contribue au rayonnement du canton au niveau national et international.



MICROCITY NEUCHÂTEL ACCUEILLE L'EPFL DANS LE NOUVEAU BÂTIMENT «Microcity»

ne.ch
RÉPUBLIQUE ET CANTON DE NEUCHÂTEL

PORTES OUVERTES
ANIMÉES PAR:
EPFL, NEODE, ERNE – BAUART
—
10 MAI 2014 – 10h à 17h
—
Maladière 71
2002 Neuchâtel

AVEC LE SOUTIEN DE:



WWW.MICROCITY.CH

ACCÈS AU SITE

TRANSPORTS PUBLICS:
LIGNE 101 - ARRÊT GIBRALTAR-CPLN

VOITURE:
PARKINGS DE LA MALADIÈRE
ET DU NID-DU-CRÔ

PÔLE D'INNOVATION - NEUCHÂTEL



SWISS LEADERSHIP IN INNOVATION

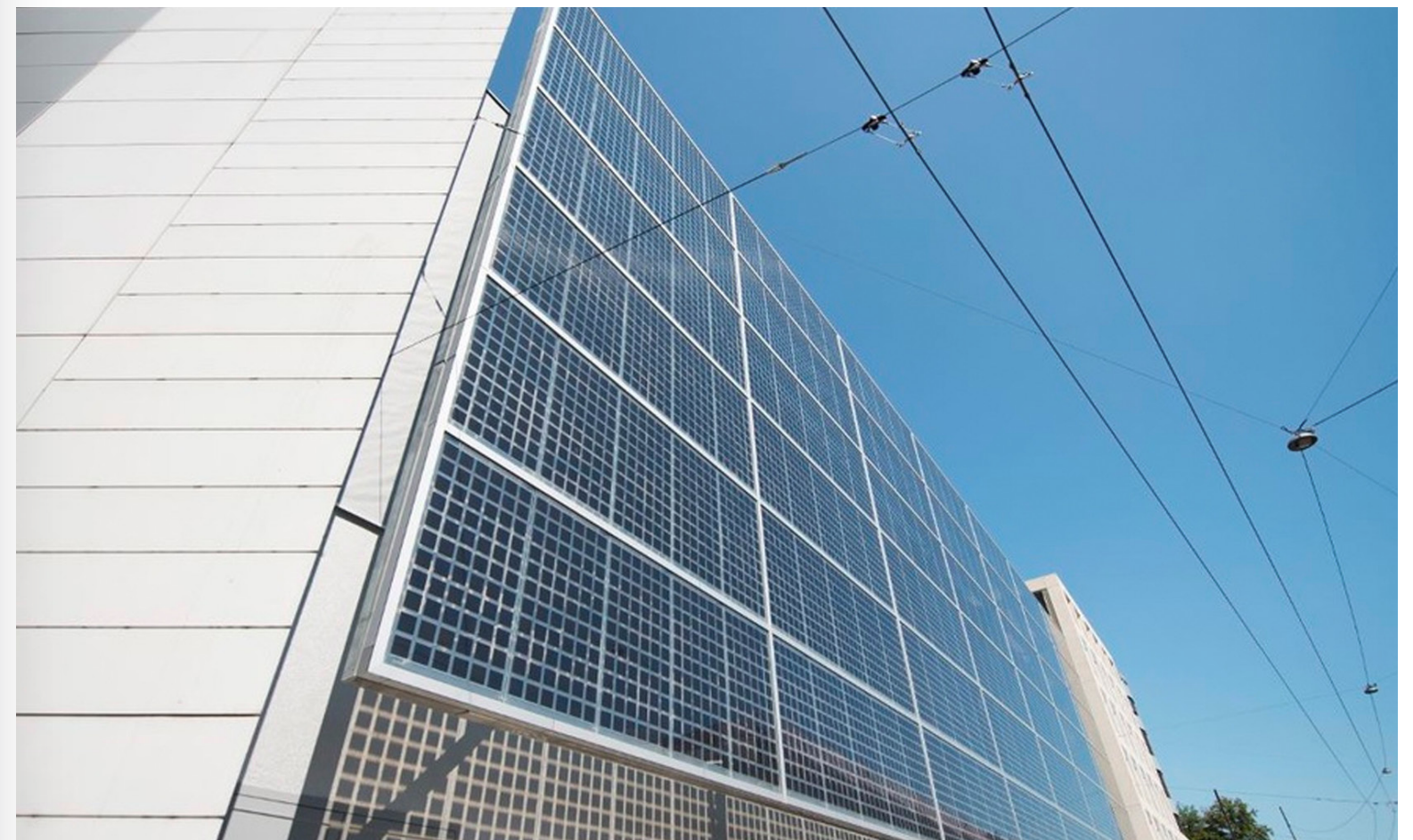
:: csem

ANNUAL REPORT
2013

:: csem

A new corporate identity that embodies CSEM's positioning, in terms of quality, service, technology, and excellence, as a leading Swiss Research and Technology Organization (RTO). All the new corporate identity elements reflect CSEM's commitment to bringing their clients the added value and the guidance they need to empower their businesses and meet the challenges of the future. The new baseline emphasizes Swiss leadership in innovation married with the Swiss tradition in microtechnology, in the current context of a rapidly changing world.

INOX COMMUNICATION PORTFOLIO



CSEM - ANNUAL REPORT 2013

Interview with the Chairman and the CEO

1

Interview with the Chairman and the CEO

Chairman: How do you define CSEM's mission?

CSEM's mission is to provide a high level of service to our clients, to be a leader in innovation and to be a partner in the development of new technologies. We are committed to providing a high level of service to our clients, to be a leader in innovation and to be a partner in the development of new technologies.

How do you see CSEM's future?

CSEM's future is bright. We are committed to providing a high level of service to our clients, to be a leader in innovation and to be a partner in the development of new technologies.

Chairman: How do you see CSEM's future?

CSEM's future is bright. We are committed to providing a high level of service to our clients, to be a leader in innovation and to be a partner in the development of new technologies.



Chairman: How do you see CSEM's future?

CSEM's future is bright. We are committed to providing a high level of service to our clients, to be a leader in innovation and to be a partner in the development of new technologies.



Mechanical testing for the body's soft tissues

17



INDUSTRY + TECHNOLOGY



INTEGRATED GROWTH & MARKETING STRATEGY

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LAUSANNE

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+41 21 926 79 79

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